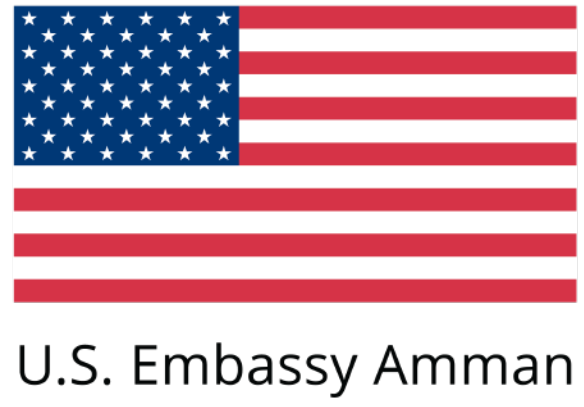


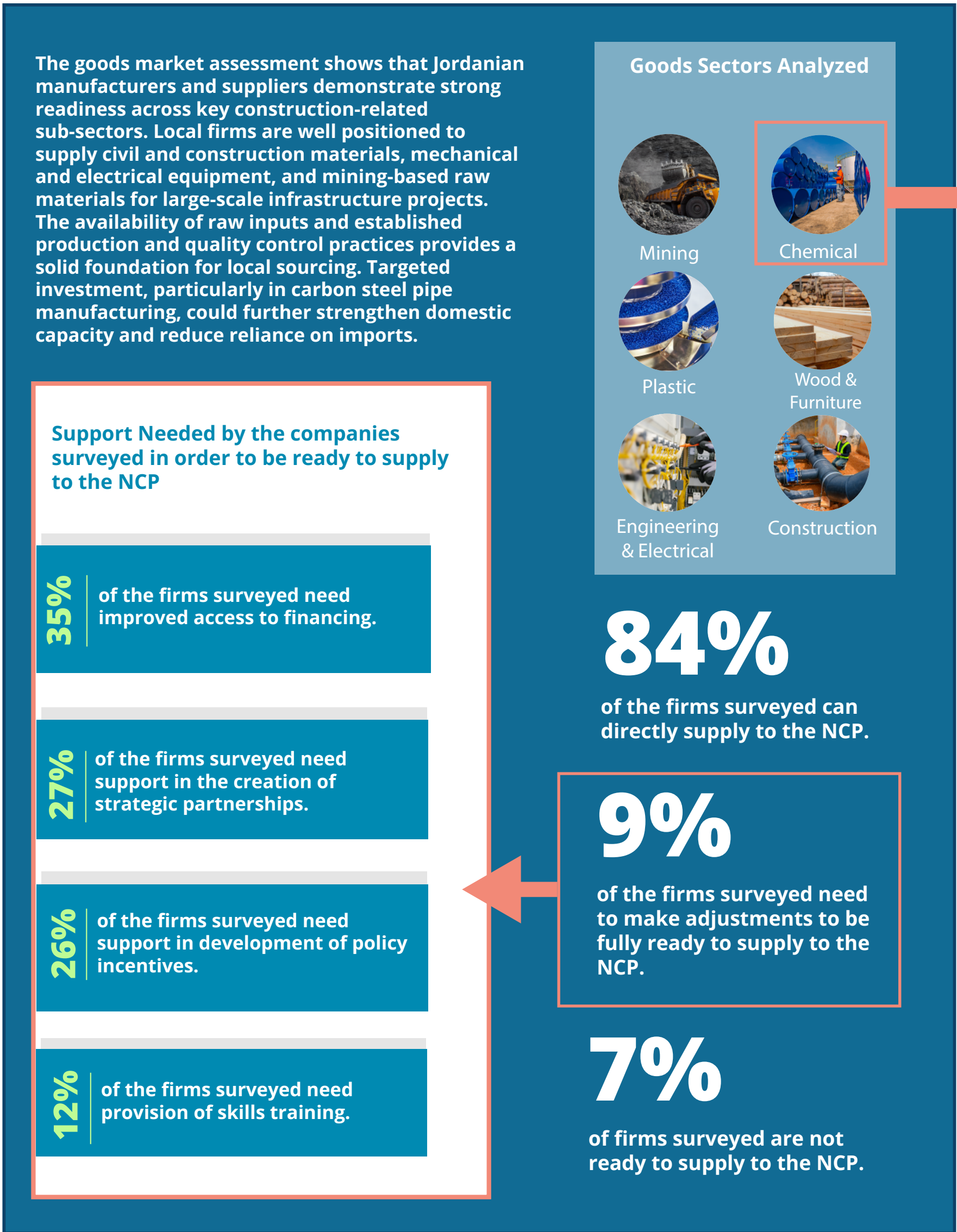


# Goods and Services Market Assessment for the National Water Conveyance Project

The Aqaba–Amman Water Desalination and Conveyance Project (NCP) is a flagship national infrastructure project designed to secure a reliable, sustainable supply of potable water for current and future generations. The project represents one of the largest water infrastructure investments in the region, combining seawater desalination, long-distance conveyance, and renewable energy to address Jordan's structural water deficit while minimizing environmental impact.

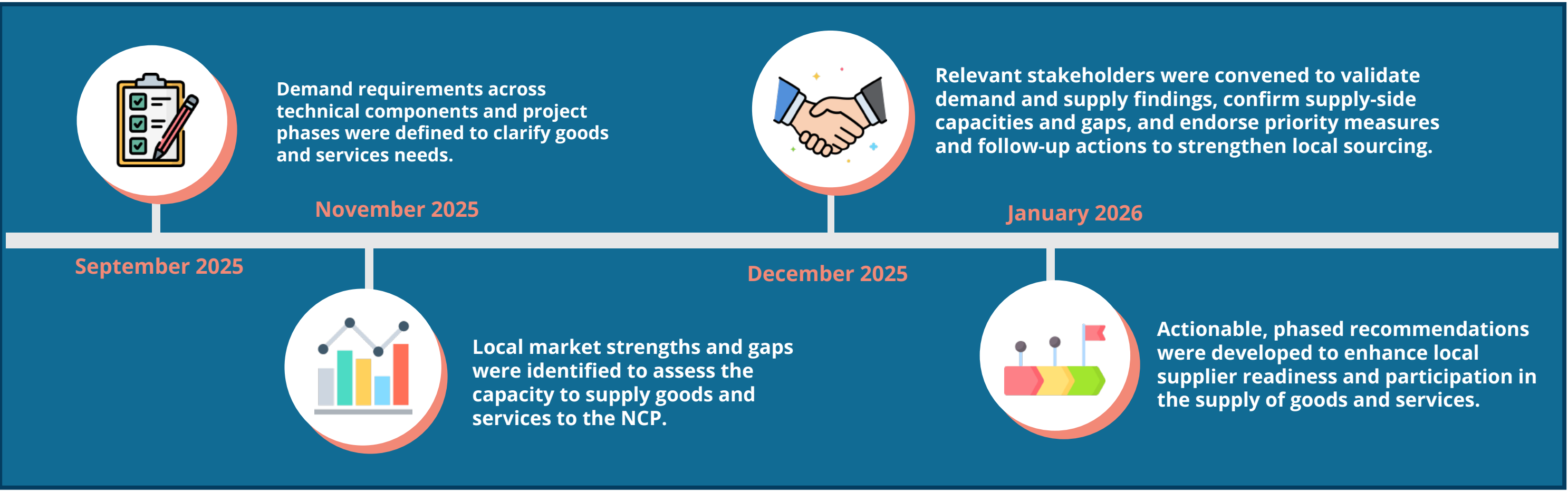
The Water Efficiency and Conservation (WEC) Activity, funded by the U.S. Embassy - Amman, conducted a comprehensive Goods and Services Market Assessment to evaluate the readiness of Jordanian firms to supply goods and services required for the NCP. The assessment was designed to support informed procurement planning, maximize local market participation, and strengthen national supply chains, while contributing to efficient and timely implementation of the NCP.

## Jordanian Firms Surveyed with the Potential to Supply Goods to the NCP



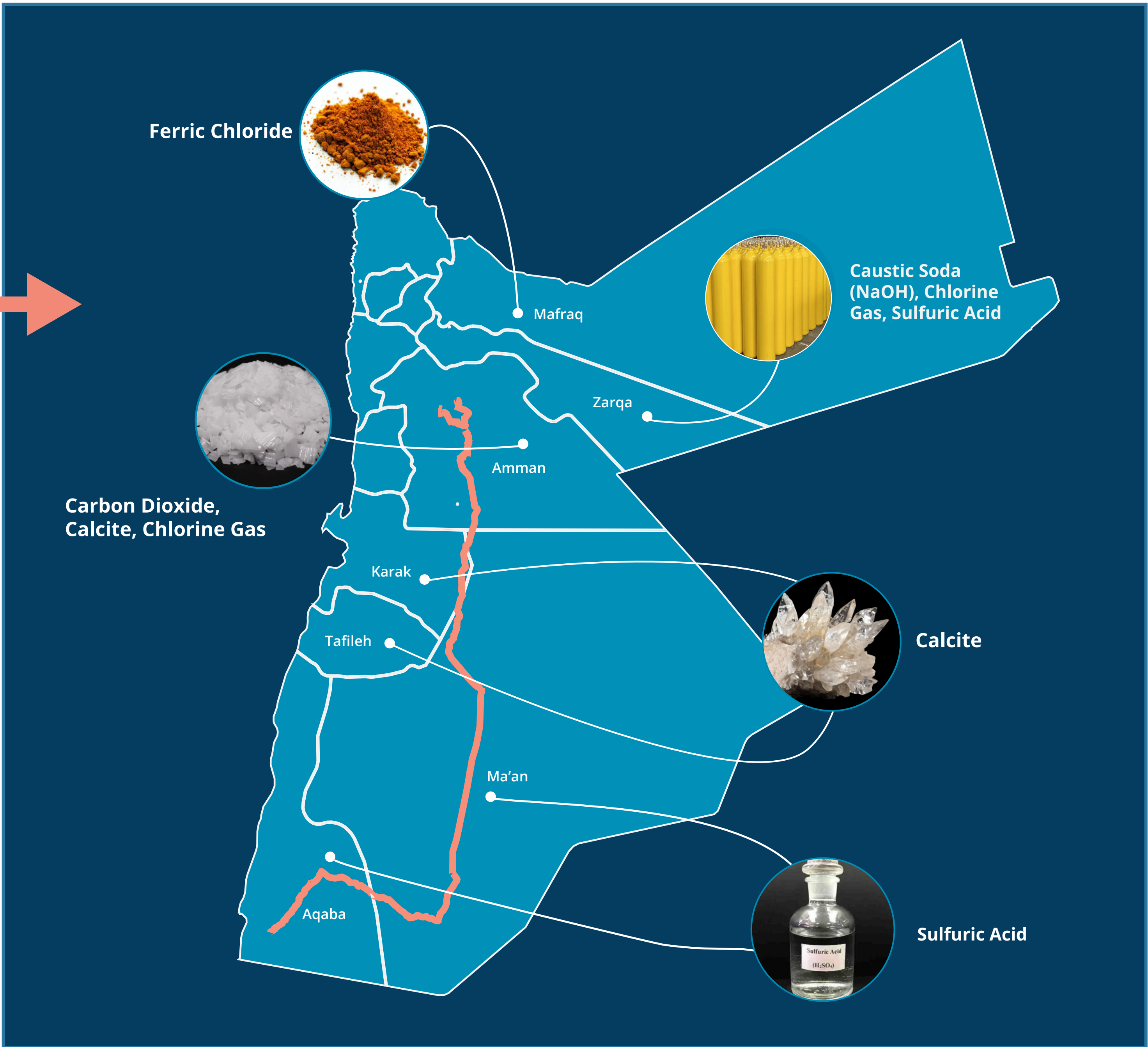
## Key Assessment Milestones

Building on this assessment, WEC's work moves beyond analysis toward enabling action and long-term impact. The following steps outline how assessment findings can be translated into sustained local market engagement and stronger national readiness for strategic infrastructure delivery.



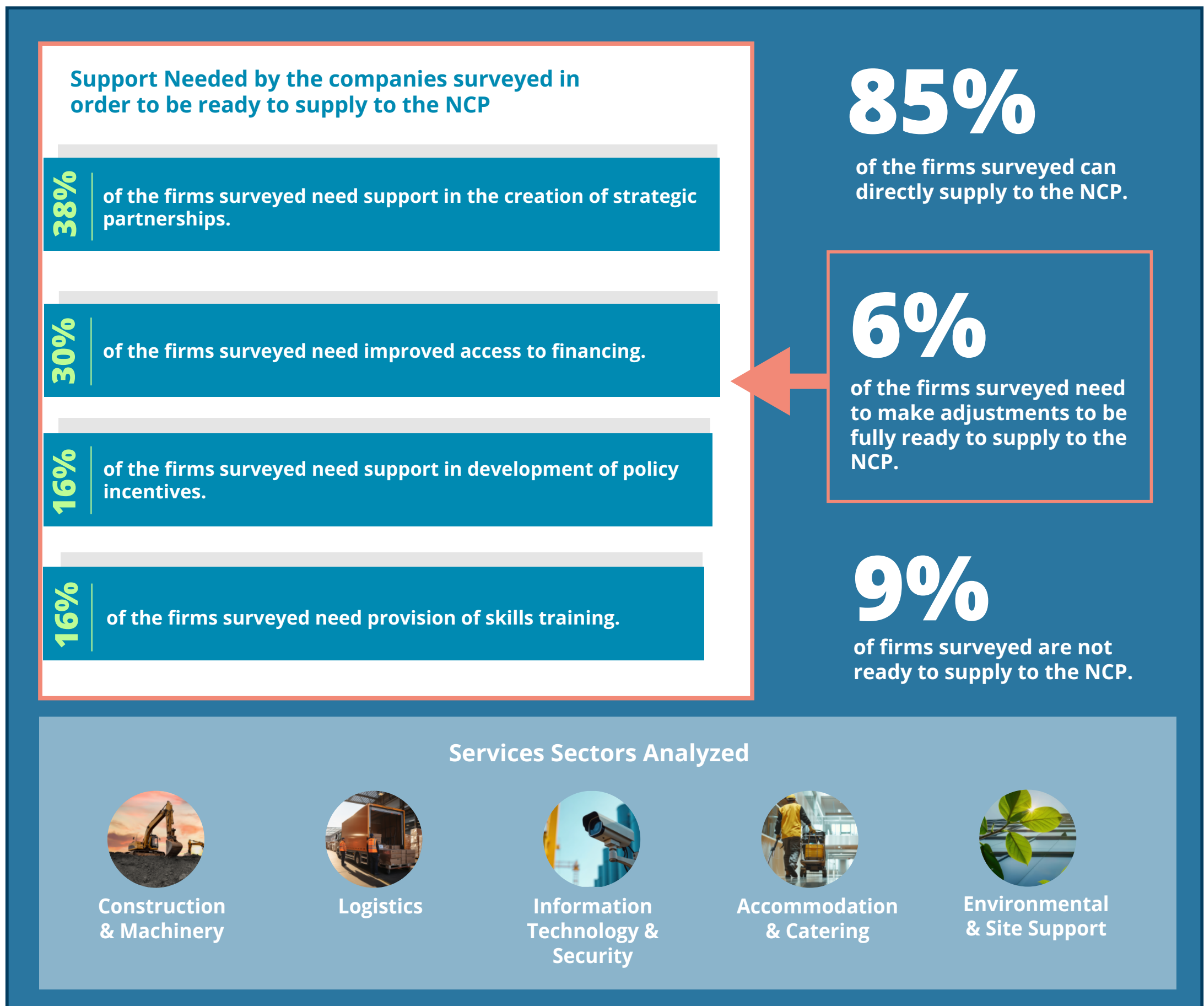
## An example of the geographic distribution for one of the sectors analyzed

The assessment confirms that Jordan's chemical sector is well established and capable of meeting the majority of chemical requirements associated with construction and infrastructure development. Local producers can supply a wide range of chemicals used in concrete works, water treatment processes, corrosion protection, and industrial applications, with coverage extending across the project corridor.



## Jordanian Firms Surveyed with the Potential to Supply Services to the NCP

The services assessment indicates strong readiness in logistics, transportation, and Information, Communication, and Technology (ICT) services, supported by Aqaba's logistics ecosystem, international standards, a skilled workforce, and digital infrastructure. General contracting and construction services are partially ready, but gaps remain in advanced welding, desalination expertise, and scaffolding, requiring strategic subcontracting and partnerships.



## Recommendations for the public and private sectors to improve potential supply of local goods and services to the NCP

